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First SMART Showcase School Named in the United Arab Emirates

[Press Release](#)


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SMART products enhance teaching and learning across elementary and secondary level education

DUBAI, United Arab Emirates: SMART Technologies Inc. (NASDAQ: SMT) (TSX: SMA), a leading provider of collaboration solutions, announces that the Universal American School (UAS) in Dubai has been named the first SMART Showcase School in the United Arab Emirates. The K-12 school was chosen because of its outstanding use of SMART products, including SMART Board™ interactive whiteboards and SMART Notebook™ collaborative learning software, demonstrating how UAS teachers and administrators have embraced SMART products to enhance teaching and learning. With SMART Board interactive whiteboards in 90 percent of classrooms, and with SMART

Notebook software installed on more than 200 computers, teachers are using the award-winning software to deliver interactive lessons across all grades and a wide range of subject areas.

Administrators and teachers at UAS first introduced SMART products to their classrooms in 2008 as part of a commitment to integrate information and communication technology (ICT) into classrooms. With a mandate to encourage a high standard of academic achievement, personal development and the freedom to create and explore, UAS has provided several teachers with advanced-level SMART Board interactive whiteboard training. In addition, the school has created formal positions for educational ICT coordinators, responsible for further ICT integrations and professional development for teachers. With SMART Board interactive whiteboard and SMART Notebook software now used in classes each day, UAS administrators and teachers believe they have successfully provided students with the tools and capabilities to excel in an increasingly technology-driven society.

"As one of the leading educational institutions in the UAE, we are committed to providing our students with a progressive outlook and the necessary tools to help them excel through technology-enabled learning," said Dr. Gunther Brandt, Director of the Universal American School. "We are proud to have been chosen as the first SMART Showcase School in the UAE; incorporating SMART products into our curriculum has helped create an engaging and interactive learning environment that has measurably contributed to improving teaching and learning throughout our entire school."

"The SMART Showcase School program is a unique way to appreciate the efforts of educational institutions that are committed to integrating technology and interactive learning opportunities into their classrooms through the strong use of SMART products," says Aaron Fright, SMART's Area Manager, Middle East. "The Universal American School is at the forefront of introducing ICT and collaborative learning techniques into the school's curriculum and we are pleased to welcome them as our first SMART Showcase School in the UAE."

-Ends-

About the Universal American School

The Universal American School is part of a family of nine schools managed by Educational Services Overseas Limited (ESOL), an organization that is committed to providing top quality educational programs in the Middle East and Mediterranean regions. For more information on the UAS, visit uasdubai.ae.

About SMART Showcase Schools

SMART Showcase Schools use SMART products in outstanding ways. They are a resource for other educators who want to learn more about the benefits of implementing SMART products in classrooms. Visitors to SMART Showcase Schools will see how SMART products are used every day to engage students and enhance lessons. SMART Showcase Schools are found in the United States, Canada, Mexico, South America, the United Kingdom, Europe, the Netherlands, the Russian Federation, Brazil and the United Arab Emirates. To learn more about SMART Showcase Schools, see smarttech.com/showcaseschools.

About SMART

SMART Technologies Inc. is a leading provider of collaboration solutions that transform the way the world works and learns. We believe that collaboration and interaction should be easy. As the global leader in interactive whiteboards, we bring more than two decades of collaboration research and development to a broad range of easy-to-use, integrated solutions that free people from their desks and computer screens, so collaborating and learning with digital resources are more natural.

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